



NEWS RELEASE

(951) 416-1561 | WWW.JURUPAUSD.ORG

JUSD Schools to Celebrate Super Attendance Week

Fun Activities Encourage and Reward Positive Attendance

FOR IMMEDIATE RELEASE

September 8, 2023

CONTACT:

Jacqueline Paul

Jurupa Unified School District

Jacqueline_Paul@jUSD.k12.ca.us

(951) 416-1561

JURUPA VALLEY, CA - Red carpet entrances, homecoming dance and festival ticket giveaways, and a chance to soak a school principal are just some of the many incentives schools throughout the Jurupa Unified School District are offering to promote National School Attendance Awareness Month and Super Attendance Spirit Week (September 12-15).

Celebrations are just part of an overall district effort to promote positive attendance districtwide.

"School attendance is important because research has shown that regular attendance may be the greatest factor influencing academic success," said Olga Alferez, Director of Student Welfare and Supports.

"Attendance Spirit Week is a great way to celebrate and bring attention to the importance of school attendance. It is a great way to highlight all the amazing efforts that school sites are making to improve chronic absenteeism. "

School attendance has proven challenging for districts across the state and country as schools continue to feel the lingering effects of the COVID-19 pandemic. Regular attendance in school is critical to students' academic and social success. Research shows that missing as few as two days a month can negatively impact a student's ability to read, to graduate, and to succeed later in life.

JUSD understands that there may be many factors keeping students from attending school, and resources are available to help families needing support.

In addition, fun activities planned for next week are designed to reward students for coming to school on time each day and to reinforce the fun aspects of school.

-More-

Media note: Below are some examples of activities taking place next week that would make good video, photo, and interview opportunities.

Monday, September 11 – Granite Hill Elementary School students who arrive on time will get to walk a red carpet into class.

Time: 8-8:30 a.m.

School Address: 9371 Granite Hill Drive, Jurupa Valley, California, 92509

Thursday, September 14 – Van Buren Elementary School students who arrive on time to school will get to douse Principal Kimberly Lambert with water squirters and sponges

Time: 11:30 a.m.

School Address: 9501 Jurupa Road, Jurupa Valley, California 92509

Friday, September 15 – Patriot High School – Classes enter a drawing by participating in an attendance trivia game all week. The winning class will get a surprise visit with balloons, treats and free homecoming dance tickets for all students in the class.

Time: 10:30 a.m.

School Address: 4355 Camino Real, Jurupa Valley, California 92509

Saturday, September 16 – Rubidoux High School Fall Festival. This is a community event featuring music, performances, games, food trucks, and club booths. Students with positive attendance have earned tickets for the festival attractions. The event is also open to the public

Time: 10 a.m. - 2:00 p.m.

School Address: 4250 Opal Street, Jurupa Valley, California 92509 (festival is on the football field. Parking on Pacific Avenue)

###

ABOUT JURUPA UNIFIED SCHOOL DISTRICT

The Jurupa Unified School District is located within Riverside County. JUSD is made up of twenty-six schools total; fifteen elementary schools, one TK-6 music academy, one K-8 STEAM academy, three middle schools, three high schools, one continuation school, one adult alternative school, and one Pre-K school readiness center.