



# NEWS RELEASE

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## **Dr. Trenton Hansen named a 2024 CalSPRA Superintendent to Watch Three of Five Honorees are Riverside County Superintendents**

**FOR IMMEDIATE RELEASE**

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**JURUPA VALLEY, CA** - Jurupa Unified School District Superintendent, Dr. Trenton Hansen, has been honored as a California School Public Relations Association (CalSPRA) Superintendent to Watch, in recognition of his support of and collaboration in transparent and effective communication and outstanding leadership.

Dr. Hansen was among three Riverside County superintendents – only five statewide – to receive the honor. He also is the only Southern California superintendent to be named a 2023 National School Public Relations Association Superintendent to Watch. Both honors recognize dynamic school district leaders with fewer than 5 years of experience serving in the superintendent role.

Other CalSPRA Superintendent to Watch honorees from Riverside County are Dr. Sam Buenrostro, Superintendent of the Corona-Norco Unified School District, and Dr. Kelly May-Vollmar, Superintendent of the Desert Sands Unified School District. Other California honorees include Dr. Timothy Stowe from the Torrance Unified School District and Dr. Daisy Morales from the Live Oak School District.

The 2024 Superintendents to Watch were announced at the CalSPRA Annual Awards Gala on March 1, 2024 in Sacramento. All of those honored have set high communication standards for their districts and have shown exemplary leadership.

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“CalSPRA is honored to recognize this year’s Superintendents to Watch,” said Jessica Hull, CalSPRA President. “These administrators across California lead their LEAs with proactive, research-based communications, and support and model transparency and community engagement in their school communications professionals and staff members.”

“It’s an honor to have been selected as one of CalSPRA’s Superintendents to Watch,” Dr. Hansen said. “Strategic communications is vital to the success of a school district and we are fortunate in Jurupa USD to have an exceptional team who engages in effectively communicating our vision with our education partners.”

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#### **ABOUT JURUPA UNIFIED SCHOOL DISTRICT**

*The Jurupa Unified School District is located within Riverside County. JUSD is made up of twenty-six schools total; fifteen elementary schools, one TK-6 music academy, one K-8 STEAM academy, three middle schools, three high schools, one continuation school, one adult alternative school, and one Pre-K school readiness center. Twelve JUSD campuses are Community Schools.*

#### **ABOUT THE CALIFORNIA SCHOOL PUBLIC RELATIONS ASSOCIATION (CalSPRA)**

*The California School Public Relations Association (CalSPRA) is a nationally recognized leader in school communications with a membership of more than 850. Members represent school districts and county offices of all sizes, ranging from the largest urban districts to those located in remote areas serving one or two schools, as well as other professionals in the field of education.*